



**City of Jasper**  
**200 Burnt Mountain Road**  
**Jasper, GA 30143**  
 MINUTES | PUBLIC HEARING | WORKSESSION  
 Thursday, June 30, 2022, 6:00 PM

**MEMBERS PRESENT**

Mayor Steve Lawrence  
 Kirk Raffield  
 John Foust  
 Jim Looney-Zoom  
 Anne Sneve

**STAFF**

Sonia Jammes-Zoom  
 Tara Benson -Zoom  
 Kim Goldener  
 Lonnie Waters

**GUESTS IN ATTENDANCE**

David Buckel  
 Shane Lee  
 Rebecca Eaker  
 Gerald Faulkna  
 Green Suttles  
 Jack Dunn

**MEMBERS ABSENT**

Folsom Proctor, M.D.

**PRESS**

Mari Livsey – KnowPickens

**LEGAL COUNSEL**

R. David Syfan-Zoom

<b>AGENDA ITEM:</b> Call Meeting to Order/Invocation/Pledge of Allegiance	<b>PRESENTER:</b> Mayor Steve Lawrence
<b>DISCUSSION:</b> Mayor Lawrence called the meeting to order. Mayor Lawrence stated that this is a public hearing, no action will take place from Council. Action will take place at the next Regular meeting on July 11, 2022. Mayor Lawrence stated that Dr. Sonny Proctor is not in attendance of the meeting due to being out of the state. Mayor Lawrence stated that Councilmember Jim Looney is joining via Zoom due to being out of the Country. Mayor Lawrence called on Gerald Faulkna to give the invocation. Councilmember Kirk Raffield led the Pledge of Allegiance.	
<b>ACTION ITEMS</b> None	<b>PERSON RESPONSIBLE</b> N/A
	<b>DEADLINE</b> N/A

<b>AGENDA ITEM:</b> Adopt Agenda	<b>PRESENTER:</b> Mayor Steve Lawrence
<b>DISCUSSION:</b>	
<b>CONCLUSION:</b> Mayor Lawrence called for a motion to adopt the agenda as presented. Councilmember Raffield made a motion to approve. Councilmember Anne Sneve provided a second. Motion to approve carried unanimously.	
<b>ACTION ITEMS</b> None	<b>PERSON RESPONSIBLE</b> N/A
	<b>DEADLINE</b> N/A

<b>PUBLIC HEARING:</b> #1 Consideration of request to annex and rezone parcel 041 016 consisting of 18.97 acres located at 3354 Camp Road into the City of Jasper as C-2 Commercial	<b>PRESENTERS:</b> Lonnie Waters
<b>DISCUSSION:</b> Lonnie Waters addressed Mayor and Council. Mr. Waters stated that the applicant is requesting to annex into the city and rezone. The property is located at 3354 Camp Road, better known for the Old Lawson Chevrolet property. Based on the analysis of this application, using the standards and criteria found in Section 94-246 of the Zoning Ordinance, staff recommends approving the request of the annexation into the City of Jasper and rezone the property from County Highway Business to C-2 General Commercial. Should Mayor and City Council approve the annexation request, it is expected that the following minimum standards are demonstrated and met as requested by staff during the appropriate approval process. If the current proposal does not meet these minimum standards, it is understood that the development plans will be altered to come into compliance. Mr. Waters stated that the Planning and Zoning Board met on Tuesday, June 28, 2022. The board all voted in favor to approve this. Mayor Lawrence called on David	

Buckel with Buckel Design Group. Mr. Buckel gave a presentation of the proposed project. He stated that they would have approximately 48,000 square feet grocery anchored shopping center with retail shops. Mr. Buckel stated that a traffic study has been done and will be submitted with the final plans. Mayor Lawrence asked for the time frame of the project. Mr. Buckel hopes to start in the spring of next year.

**CONCLUSION:**

With no questions from the public or council, Mayor Lawrence moved to the next item.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Action on July 11 <sup>th</sup> meeting		N/A

**PUBLIC HEARING:**

#2 Consideration of request to de-annex from the City of Jasper parcel 028 051.005 consisting of 33.93 acres and parcel 028 051.006 consisting of 11.08 acres.

**PRESENTER:** Lonnie Waters

**DISCUSSION:**

Mr. Waters provided background information on the de-annexation of parcel 028 051.005 consisting of 33.93 acres and parcel 028 051.006 consisting of 11.08 acres. Mr. Waters stated that the land is the last parcel that is inside the city limits and will not create an island.

**CONCLUSION:**

Mr. Waters requested that the de-annexation be approved at the next meeting. The Planning and Zoning Board recommended the approval.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Action on July 11 <sup>th</sup> meeting	N/A	N/A

**PUBLIC HEARING:**

#3 Consideration of request for variance to the City of Jasper Sign Ordinance

**PRESENTER:** Lonnie Waters

**DISCUSSION:**

Mr. Waters stated that the applicant is requesting to convert two static billboards to digital boards, located on Highway 515. The request if granted would also be a reduction in size from 14'x48' to 10'6" x 36', with one side of each structure being converted to a LED (digital) multi-message face and the other side remaining a "static face". Mr. Waters provided pictures. Mr. Waters stated that the company will use the signs for advertisement for all city events. The free advertisement will be available if the sign has not sold out of spots. The sign allows eight customers at a time. The advertisements will rotate about every eight seconds. Shane Lee addressed Mayor and Council for a brief description of his plans. Councilmember Raffield asked how many signs he currently has operating in the city. Mr. Lee stated that they are not all in the city, some are on 515 and other places, the company has a total of 11 signs in the city and county.

**CONCLUSION:**

Mr. Waters stated that staff is recommending based on the analysis of this application, using the review criteria in Sec. 95-71 of the Sign Ordinance, staff recommends approving the variance request with the compliance of the guidelines set forth in Section 94-48 Electronic Sign Faces, Section 95-49-Dimmable technology and Section 95-50-Malfuntion defaults within the City of Jasper Sign Ordinance. The Planning and Zoning Board recommended the approval.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Action on July 11 <sup>th</sup> meeting	N/A	N/A

<b>AGENDA ITEM:</b> Adjourn		<b>PRESENTER:</b> Mayor Steve Lawrence	
<b>DISCUSSION:</b> Mayor Lawrence called for a motion to adjourn.			
<b>CONCLUSION:</b> Councilmember Foust made a motion to adjourn the meeting. Councilmember Sneve provided the second. Motion to adjourn passed unanimously. Mayor Lawrence adjourned the meeting.			
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>	
None	N/A	N/A	

  
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Mayor

  
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City Clerk